

LDC Officials' Day **Friday 28 November 2025**

Speaker profiles

(in order of appearance)

Eddie Crouch

Chair, Principal Executive Committee, BDA

Eddie was elected as Chair of the Board in September 2020. Before that, he served as Deputy Chair between 2014 and 2020. He was Secretary of Birmingham Local Dental Committee for over ten years and was also Chair. He qualified in 1984 from Kings and provided care in South Birmingham for 36 years, more latterly in two locations providing orthodontic care, having previously been a Clinical Assistant in Orthodontics. He stopped clinical practice at the end of 2022. Eddie has previously Chaired the Annual Conference of LDCs and the West Midlands Association of LDCs, held the post of President of the Central Counties Branch and served on the GDPC Committee for over ten years.

Shiv Pabary MBE

Chair, General Dental Practice Committee

Shiv qualified in 1985 from Newcastle Dental School. He is a GDP and has been a provider and owner of several NHS practices in the North-East. He has been the GDPC representative for Newcastle, North Tyneside and Northumberland since 1996. He obtained a Bachelor of Law degree (LLB Hons) in 1995. Shiv is also employed as an Associate Clinical Lecturer, a Clinical Dental Adviser, and a Postgraduate Dental Tutor within Health Education England. He was awarded an MBE in the Queens Honours List in 2009 for services to NHS dentistry locally.

Jason Wong MBE

Chief Dental Officer England

Awarded an MBE for services to dentistry and oral health, Jason has previously chaired local dental networks across parts of the Midlands and the East of England and was also secretary of Lincolnshire Local Dental committee for 16 years. His role as Chief Dental Officer now sees him working in collaboration with local and regional teams to deliver improved outcomes for patients, while also championing the role of dentists and dentistry within the health system.

Professor Nick Barker

Deputy Chief Dental Officer England

Alongside his role as Deputy Chief Dental Officer for England, Nick is also Joint Regional Chief Dental Officer for East of England and Professor of Oral Health Sciences for University of Essex. He also works as a General Dental Practitioner and is accredited as a Level 2 Endodontist and Periodontist. Nick is a member of the Faculty of Dental Trainers at Royal College of Surgeons Edinburgh and has a Postgraduate Certificate in Medical Education from University of Essex.

Rob Middlefell**National Professional Adviser, CQC**

Rob Middlefell has been National Professional Advisor for Dentistry and Oral Health at the CQC since 2019. As a part of this role, Rob provides clinical advice to oral health inspection teams, advises the organisation on oral health and dentistry and is taking a key role in the way the sectors' inspections will happen in the future. Rob combine the role with running and providing clinical care at a busy multi-surgery practice in Gloucestershire. Rob also sits on the General Dental Practice Committee.

Stefan Czerniawski**Executive Director – Strategy, General Dental Council**

Stefan joined the GDC as the Executive Director, Strategy in October 2019 and is responsible for policy and research, communications and engagement, and quality assurance of dental education. He was previously a civil servant with experience in a wide range of senior leadership roles across policy, strategy and organisational change.